

October 30, 2019

The Honorable Richard Shelby  
Chairman  
U.S. Senate  
Committee on Appropriations  
Washington, DC 20510

The Honorable Patrick Leahy  
Ranking Member  
U.S. Senate  
Committee on Appropriations  
Washington, DC 20510

The Honorable Nita Lowey  
Chairwoman  
U.S. House of Representatives  
Committee on Appropriations  
Washington, DC 20515

The Honorable Kay Granger  
Ranking Member  
U.S. House of Representatives  
Committee on Appropriations  
Washington, DC 20515

Dear Chairman Shelby, Ranking Member Leahy, Chairwoman Lowey, and Ranking Member Granger:

We, the undersigned organizations and businesses, write today to thank you for your support for the ENERGY STAR® program at the Environmental Protection Agency (EPA) in Fiscal Year (FY) 2020. This voluntary partnership program – which includes ENERGY STAR Buildings and Plants, Home Performance with ENERGY STAR for existing homes and certified new homes, and ENERGY STAR for Small Business, as well as ENERGY STAR labeled products – helps businesses, state and local governments, nonprofit organizations, institutions of higher education, homeowners, and consumers save money by investing in energy efficiency. ENERGY STAR accomplishes several highly desirable goals at once: it helps consumers reduce high energy bills, promotes economic growth by stimulating investment in new technology, reduces pollution through cost-effective measures, and helps ensure the reliability of our electricity system by reducing peak demand.

**We appreciate your continued strong support for the ENERGY STAR program in FY2020 and rejection of an unnecessary transition to a “fee-based” model – a change that would erode the integrity of this successful program. Additionally, we support the House recommendation to provide line item funding of \$42,000,000 for continued operation of the ENERGY STAR program, and we urge you to retain this language in conference negotiations.**

ENERGY STAR has a proven track record of success and is extremely cost-effective. For every incremental dollar Americans invested in energy efficiency under ENERGY STAR, they reduced their energy bills by an average of \$4.50. In 2017 alone, American consumers and businesses saved over \$30 billion with the help of ENERGY STAR and families living in ENERGY STAR certified homes saved over \$400 million on utility bills. Since 1992, ENERGY STAR has helped families and businesses save \$450 billion on utility bills, while reducing greenhouse gas emissions by 3.1 billion metric tons – the equivalent of the annual emissions of over 650 million cars. Through brand recognition, information and positive publicity, the ENERGY STAR program has provided the

catalyst for many consumers, homeowners, businesses, and state and local governments to invest in energy efficiency.

Unpredictable energy costs and growing consumer and business demand make today's investments in energy efficiency even more vital to America's energy security. Serving broad constituencies across every state in the country, ENERGY STAR is also a major economic and employment driver, with over 2.3 million Americans working in whole or in part on the design, manufacture, and installation of energy efficiency products, including over 600,000 employees directly involved in producing or installing ENERGY STAR products under ENERGY STAR programs. Your continued support of the ENERGY STAR program helps businesses with brand recognition and consumers with long term energy costs.

We thank you for your continued attention to this key energy efficiency program and urge you and all conferees to reject the transition to a "fee-based" funding mechanism and include the funding level and separate line item for ENERGY STAR in FY2020.

Thank you for your consideration.

Sincerely,

ASHRAE

Advanced Energy Economy

Alliance for Water Efficiency

Alliance to Save Energy

American Council for an Energy-Efficient Economy

APPA, "Leadership in Educational Facilities"

Association for the Advancement of Sustainability in Higher Education

Building Performance Association

Building Performance Institute

Business Council for Sustainable Energy

California Energy Commission

Combined Heat and Power Alliance

Council for Christian Colleges & Universities

Covestro LLC

Daikin US Corporation

Danfoss

DuPont

E4TheFuture

Elevate Energy

Energy and Resource Solutions

Environmental and Energy Study Institute

Google/Nest

Ingersoll Rand

Institute for Market Transformation

Interfaith Power & Light

International Code Council  
Intertek  
Knauf Insulation  
National Association for State Community Services Programs  
National Association of College and University Business Officers  
National Association of Energy Service Companies  
National Association of State Energy Officials  
Natural Resources Defense Council  
NIRSA: Leaders in Collegiate Recreation  
Northwest Energy Efficiency Council  
Polyisocyanurate Insulation Manufacturers Association  
Rocky Mountain Institute  
Sacramento Municipal Utility District  
Samsung Electronics America  
Seattle City Light  
Signify  
The National Council for Workforce Education  
The Society for College and University Planning  
The Stella Group, Ltd.  
U.S. Green Building Council  
UL LLC